



Wildlife Management Institute

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March 30, 2004

Jeff Koenings, PhD.
Director
Washington Department of Fish and Wildlife
600 Capitol Way N.
Olympia, Washington 98501-1091

Dear Director Koenings:

On behalf of the Wildlife Management Institute (WMI) I want to express my appreciation to Madonna Luers, Public Information Officer, for her assistance at the recently held 69th North American Wildlife and Natural Resources Conference held in Spokane, Washington.

Madonna was the one person that I relied on to help coordinate media coverage for the North American in Washington. We were so successful in our efforts that we received front page coverage in the Spokane Spokesman-Review, and as many as three stories per day on a variety of issues ranging the spectrum from Cougars, to invasive terrestrial weeds, energy and wildlife and the President's new Healthy Forest Initiative. As a former Director of I&E, for the Maryland Wildlife Division, I know that Madonna knows her beat and the go to people for coverage. This is an attribute that serves an organization well in getting their message out to the public. You have a real asset in your organization.

Because of her extraordinary work, I would like to ask if you would present this small token of appreciation to her on behalf of WMI for her assistance to us during the North American. She deserves to be acknowledged in front of her peers for a job well done.

Sincerely,

Ron Helinski
Chair, North American Conference Steering Committee

cc: McCabe, Executive Vice-President, WMI

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